**MISSION:** Maximize student success

**VISION:** Create an academic and cultural environment that empowers students to succeed

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**Priority: **Growth

The College will meet demand with relevant programs that meet current and future needs.

Strategies:
- Existing programs
- New programs
- Online learning
- Partnerships
- Recruitment
- Student experience
- Workforce development

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**Priority: **Community

The College recognizes that, as an educational institution, it has an obligation to its constituencies.

Strategies:
- Collaboration
- Leadership
- Presence
- Stewardship
- Transparency
- Volunteerism

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**Priority: **Sustainability

The College will ensure that we remain relevant and are recognized for adding value in our community and the educational landscape.

Strategies:
- Continuous improvement
- Future-focused culture
- Legislative presence
- Program vitality
- Relevance in higher education
- Retention

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**VALUES**

Commitment to excellence: Our academic programs and support services provide the best opportunity for students to achieve their goals.

Innovation: We provide state-of-the-art educational experiences by anticipating the needs of our community.

Integrity: Honesty and transparency guide how we treat students, employees and the community.

Leadership: We lead economic and cultural development by remaining accountable to our students, community and stakeholders.

Diversity: We create a healthy learning environment by embracing the differences in others.

Approved: June 2017