

**Articulation Agreement Between
St. Clair County Community College
AB in Business
and
Eastern Michigan University
BBA**

**Article I
Agreement on Principle**

Eastern Michigan University (EMU) and St. Clair County Community College (SC4) agree that students who choose to begin their studies at a community college and transfer to a university to earn a bachelor's degree should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, EMU and SC4 agree to enter into this articulation agreement to facilitate the completion of the AB in Business at SC4 and the BBA at EMU. Both parties enter into this agreement as cooperating, equal partners who shall maintain the integrity of their separate programs.

**Article II
Agreement on Program Specifics**

EMU and SC4 agree that interested students may transfer the course credits indicated on the attached articulation guide toward a BBA at EMU. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in courses offered by EMU, of which 15 hours must be in major/program requirements at the 300-level or above. The business disciplines all required a minimum of 21 credit hours to be taken at the 300 level or higher. A minimum of 124 total credits is required to graduate.

To use this agreement students must apply and be admitted to EMU and to the BBA program. SC4 students will receive equal consideration with other students seeking admission and financial aid.

The Michigan Transfer Agreement (MTA) requirements may be completed at the most appropriate time for the student whether before or after admission to EMU. If already on the transcript, the MACRAO designation will be accepted at EMU after summer semester 2019. Students who have not satisfied the MTA or MACRAO agreement must complete EMU's General Education Requirements as applied to transfer students. All other EMU graduation and program requirements must be satisfied whether by transferred courses, EMU courses, or approved substitutions or waivers.

For the purpose of this articulation agreement, both SC4 and EMU agree to accept transferable courses from each other and from other regionally accredited institutions. Articulation guides will be provided to assist students in completing the articulated program of study. Each institution will determine the satisfaction of their individual program and degree requirements. SC4 courses indicated with an * on the articulation guide are required for EMU's program. Any substitutions for these courses must be approved by the EMU program coordinator if not already stated in the agreement. In the case of a student who has accumulated credits before declaring this program, every effort will be made to maximize the use of credits already completed. All students using this agreement will be encouraged to complete an associate degree, although it is not required. Students will be informed of reverse transfer opportunities. Disputes regarding the transfer of courses may be appealed to the EMU Provost by contacting the Office of Community College Relations 734.487.6577.

Article III

Agreement on Communication

EMU and SC4 agree to cooperate in communicating with each other and with their common and respective publics concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students and both institutions will provide counseling and advising to students and prospective students. EMU will provide transfer student performance data to SC4 officials annually through the Community College Transfer Student Report.

Article IV

Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the Co-Chief Academic Officer – Occupational Studies and Health Sciences at SC4 and the Dean of the College of Business at EMU. Both parties agree to communicate annually any changes in their respective programs that may affect this articulation agreement.

Effective Date: September 1, 2020 until August 31, 2023.

This agreement is consistent with the 2020-2021 catalog. Students have until summer 2028 to graduate from Eastern Michigan University following this agreement. In the event that a student does not complete the program within seven years, they may be required to have their credits reevaluated using the requirements of the current articulation guide.

**ARTICULATION AGREEMENT BETWEEN
St. Clair County Community College – AB in Business
Eastern Michigan University- BBA**

St. Clair Community College and Eastern Michigan University agree to the terms of this agreement, which will be in effect from September 1, 2020 until August 31, 2023.

Signatures

St. Clair County Community College _____ **Eastern Michigan University** _____

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|----------------------------------|------|----------------------------------|------|
| Deborah Snyder, PhD President | Date | James M. Smith, PhD President | Date |
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| Tamara Kenny, MBA Co-Chief Academic Officer Occupational Studies and Health Sciences | Date | Rhonda Kinney Longworth, PhD Provost & Executive Vice President Academic and Student Affairs | Date |
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| | | Kenneth Lord, PhD, Dean College of Business | Date |
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| | | Philip Lewis, PhD, (I) Department Head Accounting and Finance Department | Date |
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| | | Zafar Khan, PhD, Associate Dean Computer Information Systems Department | Date |
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| | | Stephanie Newell, PhD, Department Head Management Department | Date |
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| | | Lewis Hershey, PhD, Department Head Marketing Department | Date |
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| | | Mehmet E. Yaya, PhD, (I) Dept Head Economics Department | Date |
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Business Articulation Agreement Guide

St. Clair County Community College – **AB in Business**
 Eastern Michigan University – **BBA**

St. Clair County Community College Courses: Eastern Michigan University Courses:

Michigan Transfer Agreement (MTA) Requirements (30 credits)

Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one Perspectives on a Diverse World course, one Learning beyond the Classroom experience, and a writing intensive course in the major. Courses listed below for the MTA also satisfy program requirements at EMU and/or SC4. For SC4 approved MTA courses go to [SC4's website](#).

- 1. A course in English Composition**
 ENG 102 English Composition II..... 3 WRTG 121 Composition II 3
- 2. A course in English Composition or Communication**
 SPC 101 Speech Communication.....3 CTAC 124 Foundations of Speech Communication 3
- 3. A course in Mathematics**
 * MTH 120 Introduction to Statistics..... 4 STAT 170 Elementary Statistics (sub for DS 250)..... 4
- 4. Two courses in Natural Sciences from different disciplines (one lab required)**
 Choose one from the approved MTA list..... 7-8 University Elective... 7-8
- 5. Two courses in Humanities and Fine Arts from different disciplines**
 Choose two from the approved MTA list..... 6 University Elective..... 6
- 6. Two courses in Social Sciences from different disciplines**
 ECON 221 Principles of Macroeconomics 3 ECON 201 Principles of Macroeconomics..... 3
 PS 101 Introduction to Political Sciences 3 PLSC 112 American Government..... 3

If needed, complete additional credits in any of the above categories to meet the 30 credit minimum for the MTA.

EMU's Perspectives on a Diverse World requirement: Complete one course from the following list:

These courses also satisfy an MTA area: Natural Science: BIO 270; **Humanities:** ENG 225, 230, 231, 236 **Social Sciences:** ANT 171; GEO 102, 233; PS 230; SOC 201. **These courses apply, but do not satisfy the MTA:** ED 220 ; HIS 233, 297

SC4 AB In Business Program Requirements (33 credits)

- | | |
|---|--|
| * ACCT 211 Principles of Accounting I..... 4 | ACC 240 Principles of Financial Accounting (3)+1..... 4 |
| * ACCT 212 Principles of Accounting II..... 4 | ACC 241 Principles of Managerial Accounting (3)+1..... 4 |
| * BUS 150 Principles of Business (Elective)..... 4 | COB 200 Introduction to Business (3)+1 4 |
| * BUS 153 Business Law (Elective) 3 | LAW 293 Legal Environment of Business..... 3 |
| * BUS 225 Business Communications (Elective)..... 4 | MGMT 202 Business Communication (3)+1 4 |
| * CIS 115 Microcomputer Applications..... 4 | IS 215 Information Systems for Business (3)+1 4 |
| * ECON 222 Principles of Microeconomics 3 | ECON 202 Principles of Microeconomics..... 3 |
| ENG 101 English Composition I..... 3 | WRTG 120 University Elective 3 |
| MTH 110 Intermediate Algebra..... 4 | MATH 104 Intermediate Algebra (3)+1 4 |

EMU Requirements and Electives that May be Taken at SC4 or EMU (1-19 credits)

- | | |
|---------------------------|---------------------------------|
| Open Electives 1-19 | University Electives 1-19 |
|---------------------------|---------------------------------|

Credits at CC: 64-82 Credits that transfer to EMU..... 64-82

**Required for EMU's BBA. If not transferred, must be completed at EMU.*

Note: Students must have the MTA or MACRAO endorsed on their transcript or complete ENG 102 and SPC 101 with a "C" or higher at SC4 or WRTG 121 and CTAC 124 at EMU with a "C-" or higher.

Sign up with us: If you let us know you are using this articulation agreement we can stay in touch with you and provide information and advising to you while you are still at your community college.

Business Articulation Agreement Guide

St. Clair County Community College – **AB in Business**
 Eastern Michigan University – **BBA**

Completion of EMU’s BBA Program

Major Requirements (42-60 credits)

Business Core (15 credits)

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|---|---|
| DS 251 or 265 Bus Stats Decn Making or Bus Stats I..... | 3 |
| FIN 350 Principles of Finance | 3 |
| MKTG 360 Principles of Marketing..... | 3 |
| MGMT 386 Organizational Behavior & Theory..... | 3 |
| MGMT 490 Business Policy | 3 |
| OM 374 Intro to Production/Operations Mgmt..... | 3 |

Discipline Requirements (24-33 credits)

Students may complete discipline requirements in any of the following areas: accounting, accounting information systems, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, supply chain management

Note: Each student must complete a writing intensive course as part of the major. Consult an advisor for course options.

LBC Requirement (0-3 credits)

One Learning beyond the Classroom (LBC) course or noncredit experience must be completed at EMU. Consult College of Business advisor for options.

University Electives (0-21 credits)

Complete enough additional electives to bring the minimum credits at EMU to 42 credits and the total credits for the program to 124 credits.

| | |
|---|--------------|
| Credits at EMU: | 42-60 |
| Transfer Credits: | 64-82 |
| Minimum Credits to Graduate: | 124 |

Sample Sequence for completing the program:

Students following this agreement have the option of selecting any of the following disciplines to complete the BBA: accounting, computer information systems, economics, entrepreneurship, general business, marketing, management, finance, or supply chain management. The sequence below is a sample and will vary by discipline and pace of course completion. Students should see an advisor before enrolling for courses.

First Semester 12-15 credits

| | |
|--|-----|
| DS 251 or 265..... | 3 |
| FIN 350 F,W,S, pre-req: ACC 240 | 3 |
| MKTG 360 F,W,S, online | 3 |
| Discipline Requirements or Electives | 6-9 |

Second Semester 12-15 credits

| | |
|--|-----|
| MGMT 386 F,W,S, online | 3 |
| OM 374 F,W,S, online, pre-req: DS 265..... | 3 |
| Discipline Requirements or Electives | 6-9 |

Third Semester 12-15 credits

| | |
|--|------|
| MGMT 490 F,W,S, online, pre-req: OM 374..... | 3 |
| Discipline Requirement or Elective..... | 9-12 |

Fourth Semester 6-15 credits

| | |
|--|------|
| Discipline Requirements or Electives | 6-15 |
|--|------|

**The minimum credits required to graduate is 124 but the total will vary depending on the business discipline completed at EMU and the program completed at SC4. If enough credits are not transferred, additional credits will need to be completed at EMU to satisfy the minimum required for graduation.*

Business Articulation Agreement Guide

St. Clair County Community College – **AB in Business**
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Additional Information:

1. Each institution will determine the satisfaction of their individual program and degree requirements. Both institutions agree to accept transferrable courses from each other and from other regionally accredited institutions. SC4 courses indicated with an * are required for EMU's BBA program. Substitutions for these courses must be approved by the EMU program coordinator.
2. Students with the MTA endorsement on their community college transcript have satisfied EMU's General Education Core Requirements and will be required to complete only the General Education Application Requirements of one "Perspectives on a Diverse World" course, one "Learning Beyond the Classroom" experience, and a "Writing Intensive" course in the major. The Perspectives on a Diverse World requirement may be transferred to EMU.
To use the Michigan Transfer Agreement (MTA), students must have an official community college transcript, with the "MTA Satisfied" endorsement sent to EMU's Admissions Office. Students who do not have "MTA Satisfied" on their community college transcript, will be required to satisfy EMU's general education requirements as applied to transfer students. The MTA may be completed after admission to EMU, however, students should inform their advisors or they may be advised to complete additional courses for the general education program. If already on the transcript, the MACRAO designation will be accepted at EMU after August 2019.
3. Only courses with a grade of "C" or better (2.0 on a 4.0 scale) will be accepted for transfer to either institution.
4. Under this agreement, EMU will waive the 60-hour rule and require that a minimum of 42 credit hours must be completed in EMU courses, with at least 15 hours in the program at the 300-level or above. Of the last 30 hours completed before graduating, a minimum of 10 credit hours must be in courses offered by EMU. The business disciplines all require a minimum of 21 credit hours to be taken at the 300 level or higher. A minimum of 124 credit hours, completed in-residence or accepted in transfer, is required for graduation.
5. To be admitted to the COB, students must have completed all 12 pre-admission courses and have an EMU gpa of a 2.5 or higher. Students that have completed all of the pre-admission business foundation courses except DS 265 or DS 251 will need to successfully complete DS 265 or DS 251 in his/her first semester at EMU. Students missing pre-admission business foundation courses beyond DS 265 or DS 251 should consult with an EMU advisor to plan how to complete those courses.
6. Students must satisfy all admission requirements at the time of application for admission to EMU, including submitting transcripts from all previously attended colleges. WCC students will receive equal consideration with other students for course registration and financial aid.
7. Students are encouraged to contact EMU's BBA program coordinator before applying to EMU. To facilitate advising and the evaluation of transcripts, [sign up for this articulation agreement](#) and bring a copy of this articulation guide to all advising sessions.

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Contacts:

St. Clair Count Community College

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