St. Clair County Community College

STRATEGIC PLAN

MISSION: Maximize student success
VISION: Create an academic and cultural environment that empowers students to succeed

Priority: **Growth**

The College will meet demand with relevant programs for current and future needs.

Strategies:
- Existing programs
- New programs
- Online learning
- Partnerships
- Recruitment
- Student experience
- Workforce development

Priority: **Sustainability**

The College will ensure it will remain relevant and recognized for adding value.

Strategies:
- Continuous improvement
- Future-focused culture
- Legislative presence
- Program vitality
- Relevance in higher education
- Retention

Priority: **Community**

The College recognizes that, as an educational institution, it has an obligation to its constituencies and opportunities for significant impact.

Strategies:
- Collaboration
- Leadership
- Presence
- Stewardship
- Transparency
- Volunteerism

Commitment to excellence: Our academic programs and support services provide the best opportunity for students to achieve their goals.

Innovation: We provide state-of-the-art educational experiences by anticipating the needs of our community.

Integrity: Honesty and transparency guide how we treat students, employees and the community.

Leadership: We lead economic and cultural development by remaining accountable to our students, community and stakeholders.

Diversity: We create a healthy learning environment by embracing the differences in others.